

A Celebration of Community Service



THE KANSAS CITY GLOBE IO

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THIS ARTICLE IS REPRINTED FROM THE JUNE 6, 2013 ISSUE--Continued on page 2

K.C. Globe Publisher Highlights Paper's Mission, History, Service

Jordan Hopes to Inspire Others to Share Stories

By Shawn Roney
Staff Writer

The Kansas City Globe publisher Marion Jordan, Sr. wants his readers to do something important: share their stories of service to the community.

On June 27, *The K.C. Globe* will publish a special issue celebrating the service of people and organizations in the Kansas City area—and commemorate its own 41 years of service. Readers and advertisers are encouraged to celebrate their history and service to their respective communities via newspaper articles, photos and celebratory ads. The deadline for submitting materials is June 13. To share material or receive more information, call (816) 531-5253 or e-mail kcglobe@swbell.net.

"It's important to record our history, ... so that we can be a light for ... future generations," Jordan said during an interview recently at *The K.C. Globe's* offices near 29th and Holmes in Kansas City, Mo.

To serve as an example to *The K.C. Globe's* readers, Jordan recently shared some glimpses into the newspaper's history of service.

"We've been community-minded for a long time," he said.

One way *The K.C. Globe* has served the community has been

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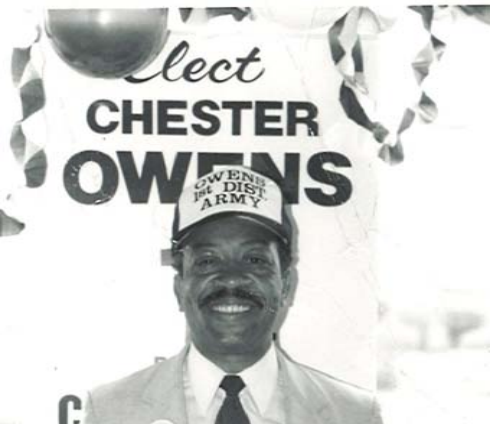


Above, a portion of a 1975 ad announcing *The Kansas City Globe's* First Annual Benefit Dinner for The Kansas City Foundation for Retarded Children, the Wyandotte County Association for Retarded Citizens and five other local organizations featured noted writer, author, journalist and columnist Carl Rowan.



Marion Jordan, Sr., co-founder, currently serves as editor and publisher and his wife, Denise Jordan who joined the *K.C. Globe* in 1983, is managing editor.

The deadline for submitting historical profiles and ads is June 13. E-mail: kcglobe@swbell.net or call: (816) 531-5253.



Atlanta, GA
Montgomery, AL
Selma, AL
Birmingham, AL

A CIVIL RIGHTS JOURNEY

BLACKS AND JEWS TRAVEL THE ROAD TOGETHER

SPECIAL INSERT—PART III OF A SERIES © THE KANSAS CITY GLOBE THURSDAY, AUGUST 29, 2011

Publisher's Note: On February 19, 2011, a group of Kansas Cityans representing the black and Jewish communities, embarked on a journey to historic sites in Atlanta, Ga. and Alabama where some of the key events of the Civil Rights Movement took place. The trip was sponsored by Congregation Beth Shalom, The Kansas City Globe and the Jewish Community Relations Board/American Jewish Committee. As a result of the bonds formed, new friends came together recently to re-visit, share their photos and talk about their "most memorable experiences." Many photos were taken, but due to space limitations, we have selected only a few for this special feature.

The Kansas City Globe is pleased to present this insightful and informative glimpse into this "Civil Rights Journey." We hope our readers will be encouraged by this project to embark on similar journeys in their own neighborhoods and to work to find common bonds. This concludes the three-part series.

Photo: Alabama Bureau of Tourism & Travel

'Mother of the Movement'

IMAGES OF ROSA PARKS, COMMONLY REFERRED TO AS THE "MOTHER OF THE CIVIL RIGHTS MOVEMENT" WERE SOME OF THE HIGHLIGHTS OF THE TRIP. "CIVIL RIGHTS JOURNEY: THIS STATUE IS ONE OF THE PERMANENT EXHIBITS IN THE BIRMINGHAM CIVIL RIGHTS INSTITUTE."

At the Rosa Parks Museum, we viewed a holographic presentation—an actual film—of the events leading up to Rosa Parks' arrest. Wow! It really brought me into the story and created a real sense of immediacy.

Carl Burton, executive assistant, JBRMC

A PERSPECTIVE—p. 4



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K.C. Globe Publisher

Continued from front

through its mission, Jordon suggested. When Jordon and his brother Samuel founded the newspaper in 1972, — originally known as *The Empire National News* — an emphasis was placed on publishing “positive news to help uplift and inspire good things and to be a source of news that would not only inform, educate and entertain, but that would empower us so that we could move forward as a community socially, politically and economically,” he said.

Jordon also suggested *The K.C. Globe* has strived to serve the community by recognizing those who’ve provided community services, via presenting special awards and issuing special publications. For example in its early days, the newspaper in 1975 presented ‘Black Minister of the Year and Black Business Person of the Year’ awards during a benefit dinner for several Kansas City area-based charities.

(Note: As a bit of trivia, Carl T. Rowan was the keynote speaker at the benefit, held in Kansas City, Mo.’s Crown Center Hotel. Perhaps best known for writing such works as “South of Freedom” and “Just Between Us Blacks,” the native also worked for the federal in various capacities during his professional life, including as a U.N. delegate, an ambassador and as the head of the now-defunct U.S. Information Agency. He died in 2000 at age 75.)

In 1983, Jordon’s wife, Denise joined the corporation, becoming managing editor of *The K.C. Globe* and teamed with Jordon to continue the paper’s founding mission as well as expand its reach throughout the greater Kansas City metropolitan area.

In 1992, *The K.C. Globe* honored 50 of the area’s local preachers publishing its “Top 50 Gospel Preachers” issue. And in 1996, sermons from those preachers were compiled and featured in a book titled, “*Preach the Word!*” published by *The K.C. Globe’s* parent company, Jordon Communications Co. Inc. The anthology book featured the spiritual wisdom of such ministers as the Reverends Emanuel Cleaver II, then pastor of St. James United Methodist Church in Kansas City, Mo., the Reverend Wallace S. Hartsfield, Sr., then pastor of the Metropolitan Missionary Baptist Church in Kansas City, Mo., Sandra McFadden Weaver, then pastor of Mariah Walker A.M.E. Church in Kansas City, Mo., Bishop Mark Tolbert pastor of Christ Temple (Victorious Life) Church in Kansas City, Mo., the late Dr. E.A. Freeman, former pastor of First Baptist Church in Kansas City, Kan., the Reverend C.L. Bacchus, pastor of the Mount Zion Baptist Church in Kansas City, Kan. and others.

The K.C. Globe used proceeds from the sale of the books to fund a drug education program in which church educators were trained by substance abuse counselors on how to incorporate substance abuse education into their weekly Sunday School classes.

Starting in the early 1990s, *The K.C. Globe* honored 100 people each year for several years by publishing its annual booklet, “The 100 Most Influential African Americans in Greater Kansas City.” Over the years, the honorees have included hundreds of individuals ranging from former KCMO Mayor Emanuel Cleaver II, former IBM business executive Randall C. Ferguson Jr.; healthcare services CEO E. Frank Ellis, former K.C. NAACP Branch president and civil rights pioneer Dr. Julia Hill, to Kansas City, Kansas residents including business owner Robert Hughes and longtime pastors Dr. R.L. Baynham and Bishop Marvin Donaldson and many others.

In addition, *The K.C. Globe* celebrated the honorees with a \$100-a-plate benefit gala. The paper then established *The K.C. Globe’s* 100 Most Influential Charitable Fund and donated the gala benefit proceeds to “small non-profit organizations that were rendering a much needed service to the community — that maybe were too small to get (something) from ... some of the big-

COMMUNITY! ENTER YOUR NOMINEE FOR

1975 Black Minister of the Year

and 1975 Black Business Person of the Year

TO BE HONORED AT A BENEFIT DINNER FOR THE GREATER KANSAS CITY FOUNDATION FOR RETARDED CHILDREN AND WYANDOTTE COUNTY ASSOCIATION FOR RETARDED CITIZENS SPONSORED BY THE JORDON PUBLISHING AND COMMUNICATIONS COMPANY PUBLISHERS OF KANSAS CITY GLOBE AND CO-SPONSORED BY GREATER KANSAS CITY, KANSAS BOY’S CLUB OF AMERICA INNER CITY COUNCIL OF BIG BROTHERS STREET ACADEMY THE MARTIN LUTHER KING, JR. MEMORIAL HOSPITAL WASHINGTON WHEATELY NEIGHBORHOOD NOR-FOR-PROFIT, INC.

Guest Speaker - Carl T. Rowan

Writer, Author, Journalist, Columnist

TO BE HELD AT

CROWN CENTER HOTEL

Tuesday Evening, July 8, 1975

COMPLETE THE FOLLOWING FORM AND MAIL, AS SOON AS POSSIBLE, TO:

THE KANSAS CITY GLOBE SUBSCRIPTION CAMPAIGN AND BENEFIT DINNER

Jo Davis, General Chairman Bob Jackson, Chairman

1304 N. 8th Street Kansas City, Kansas 66101

DEADLINE:

FRIDAY, JUNE 27, 1975

BUSINESS PERSON

Nominee _____
 Addressee _____
 Street Number _____ City _____ State _____ Zip Code _____
 Occupation _____
 Name of Firm _____ Position Held _____
 Phone Number: Office _____ Residence _____
 Qualifications (Attach Additional Sheet if Necessary) _____
 Nominated By _____

MINISTER

Nominee _____
 Addressee _____
 St. Number _____ City _____ State _____ Zip Code _____
 Church _____
 Addressee _____
 Phone Number: Office _____ Residence _____
 Qualifications (Attach Additional Sheet if Necessary) _____
 Nominated by _____

All nominees will be published in the Kansas City Globe. Winners to be selected by a panel of judges. Five finalists of Ministers and five Business Persons from Kansas City, Kansas and Kansas City, Missouri will be selected. One of the finalists from Kansas City, Kansas and Kansas City, Missouri will be chosen as Black Minister of the Year and Black Business Person of the Year.

In 1975, *The Kansas City Globe* presented ‘Black Minister of the Year and Black Business Person of the Year’ awards during a benefit dinner for several Kansas City area-based charities. The form above is from the archives and shows how the newspaper went about getting nominations from the community.

-NATIONAL NEWS-

Frank Lautenberg’s Death Speeds Up Timetable for Corey Booker

by Frederick H. Lowe

The North Star News & Analysis

U.S. Senator Frank R. Lautenberg’s death on Monday will speed up Newark, N.J., Mayor Cory Booker’s plans to run for Lautenberg’s seat, Dr. David Bositis of the Joint Center for Political and Economic Studies, a Washington, D.C.-based think tank, tells *The North Star News & Analysis*.

The 89-year-old New Jersey Democrat died at New York-Presbyterian Hospital/Weill Cornell, from complications of viral pneumonia, according to statement released by his press office.

Lautenberg, who was the Senate’s oldest member, announced in February that he would not seek a sixth term when his current one expired in 2014.

His death, however, means that Booker, who has filed papers to seek Lautenberg’s seat, will have a run in this October’s special election to fill the vacancy. New Jersey will hold its regular general election in November.

“Booker is expected to receive the Democratic Party’s nomination for the U.S. Senate,” Bositis said. “If Booker wins, he will serve out the remainder of Lautenberg’s term, which expires in November



Corey Booker. His run for U.S. Senate is suddenly on the fast track.

2014. He then will have to run for a full six-year term.”

Although Booker is the party favorite, he does face a possible intra-party challenge from U.S. Rep. Frank Pallone, whose campaign has a \$3.7 million war chest, said Bositis, who is senior research associate of civic engagement and governance.

Republican New Jersey Gov. Chris Christie could also appoint a Republican to fill Lautenberg’s seat now and that person also could run in October to complete the late senator’s unfinished term.

Bositis explained, however, that Christie is expected to cruise to an easy victory in November, and he may not want to appoint

someone to challenge Booker because it may spark a high turnout among black voters and others.

“This election looks like a sleeper for Christie. He has a 30-point lead in the polls,” Bositis said.

Bositis added that New Jersey, an overwhelmingly Democratic state, has not elected a Republican to the U.S. Senate in 30 years.

ger (charitable) foundations,” Jordon recalled.

Jordon suggested the effort to help determine individuals who used their influence in their respective fields to bring about positive change in the community at large. As the list showed, leadership didn’t rest with one person, but rather, with multiple personnel spanning such fields as “business, politics, religion (and) entertainment,” according to Jordon.

Companies that made the top 100 annual listing included Kansas City Power & Light Company (KCPL) a 1998 honoree. And to date, KCPL hasn’t forgotten the recognition. The area energy supplier lists it on its “Supplier Diversity Awards” page online at http://www.kcpl.com/business/diversity_awards.html.

For a while, *The K.C. Globe* also honored those who served their communities by promoting racial cooperation with its annual presentation of the Bridge Builder Award. Award recipients were determined from nominations by readers and interviews with the candidates. Through the award, the Jordons hoped to encourage business professionals to work with people outside their own ethnic groups and thus help all Kansas Citians.

Bridge Builder recipients and the years they were honored include the following: KCMO Mayor Emanuel Cleaver II, 1992; Hallmark Cards Chairman/CEO Donald Hall Sr., and Businessowner Everett P. O’Neal, 1993; J.E. Dunn Chairman/CEO William Dunn and Gates & Sons Barbecue Chairman/CEO and Developer, Ollie Gates, 1994; Boatman’s Bank President William C. Nelson and Bendix President Louis W. Smith, 1995; KCPL Chairman/CEO Drue Jennings and Pastor Wallace Hartsfield, 1996; Payless Cashways CEO David Stanley and Urban League of Greater K.C. President/CEO, William Clark, 199; Civic Leader and Philanthropist Beth Smith and Negro Leagues Baseball Museum Founder/President John “Buck” O’Neil, 1998.

Since that time, Jordon said *The K.C. Globe*, through the 100 Most Influential Charitable Fund that is managed by the Greater Kansas City Community Foundation, has continued to identify causes and projects to assist. For example, the newspaper led a fund-raising drive to raise funds to aid in the Hurricane Katrina relief efforts in Biloxi, Miss. The charitable fund also donated funds

to assist the local organization of the Lost Boys of Sudan.

Just as *The K.C. Globe* has honored people and organizations for their service, so have organizations honored *The K.C. Globe* for its service. Jordon said the newspaper is grateful for being the recipient of over 75 awards and citations from a broad range of organizations including community, political, social, religious and educational organizations.

As he reflected on those honors, Jordon admitted that such awards don’t belong to him alone. First and foremost, he would give credit to God for guidance and sustaining his business through the years. He also has received special support from his family and friends.

And he added, “I never would’ve made it this far, without the support of my lovely wife Denise, who has worked faithfully alongside me at Jordon Communications for the past 30 years, the rest of the team at *The K.C. Globe*, and of course, our loyal subscribers and advertisers.”

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President

Continued from front

the beginning of July. And I am extraordinarily proud to announce my new National Security Advisor, our outstanding Ambassador to the United Nations, Susan Rice as well as my nominee to replace Susan in New York, Samantha Power.

“This team of people has been extraordinarily dedicated to America,” President Obama said. “They have made America safer. They have made America’s values live in corners of the world that are crying out for our support and our leadership. I could not be prouder of these three individuals — not only their intelligence, not only their savvy, but their integrity and their heart.”

Dr. Susan Rice

Continued from front

vision talk shows. On Sunday morning September 16, 2012, she gave articulate answers to questions posed by probing journalists that represented what she learned from “talking points” written by the CIA. As a member of the Phi Beta Kappa Honorary Society with a B.A. Degree in History from Stanford University and a Rhodes Scholar holding a Doctorate of Philosophy from Oxford, Dr. Rice’s intelligence defies one of the explanations frequently given by whites to prevent well qualified blacks from rising to positions of influence.

Considering her acquaintance with history, it would not be surprising to learn that Dr. Rice is keenly aware of a story that tells the disturbing details of another intelligent black woman that occurred during the 1990s. In *The Tyranny Of The Majority: Fundamental Fairness in Representative Democracy*, Stephan Carter reported that on April 29, 1993, President Bill Clinton nominated Lani Guinier to the position of Assistant Attorney General for Civil Rights. A political firestorm erupted and in hindsight that event portends Dr. Rice’s Benghazi controversy—an example of history repeating itself. Attorney Guinier was accused of being a “Quota Queen” who was “anti-democratic” and “divisive.” Dr. Rice probably remembers that President Clinton eventually withdrew his nomination of Lani Guinier. In all probability, because she did not want to put America’s first black president in an awkward position despite his fearless defense of her, Dr. Rice never allowed her name to be placed in nomination. What can be said about Dr. Rice? I believe James Baldwin’s immortal words must be called upon to answer this question. He said, “Your crown has been bought and paid for. All you must do is put it on your head.” Susan Rice will survive this injustice and be remembered as: “A Queen for the Ages.”

Dr. Roger C. Williams, Jr. is a retired principal who has an interest in history and politics.